2020 CFHA Website and Newsletter Advertising Price List

Website Advertising Rates for Canadian Fjord Horse Association Members	Quarterly	Price/Year
Photo Classified Ad (horses, tack, apparel, etc.)	$30.00	
Regular Farm Listing: photo, contact information, email address		$30.00
Premier Farm Listing: photo, contact information, email address, link to Farm Website		$50.00
Silver Package includes rotating Homepage Ad and Premium Farm listing		$100.00
Gold Package includes static Homepage Ad and Premium Farm listing		$130.00
Clinicians and Trainers		$50.00
	Total	
Yearly Combo Advertising Packages: Newsletter and Website		**Price/Year**
Silver Website Package & Full Page Color Newsletter Ad		$342.00
Gold Website Package & Full Page Color Newsletter Ad		$367.00
Silver Website Package & Half Page Color Newsletter Ad		$248.00
Gold Website Package & Half Page Color Newsletter Ad		$265.00
	Total	
Newsletter Advertising Rates for Canadian Fjord Horse Association Members	**Quarterly**	**Price/Year**
Classified Sales Ad	$30.00	n/a
Business Card Ad	n/a	$60.00
Quarter Page Black & White Ad	$20.00	$72.00
Half Page Black & White Ad	$30.00	$108.00
Half Page Color Ad	$45.00	$162.00
Full Page Black & White Ad	$50.00	$180.00
Full Page Color Ad	$75.00	$270.00
	Total	
Corporate Advertisers Newsletter and Website Advertising Package	**Quarterly**	**Price/Year**
Package Includes: Half-page Color Ad in Newsletter, Logo with Link on Homepage of Website, Twitter & Facebook	$68.00	$244.80
	Total	

Payment Options: PayPal, or Cheques and Money Orders sent to Treasurer Ron Black at CLRC.

Specify what advertising you want when paying through CLRC

CLRC Contact

Phone: 613-731-7110, Ext. 303
Fax: 613-731-0704
Email: ron.black@clrc.ca

Mail: CLRC
c/o Ron Black, CFHA Treasurer
2417 Holly Lane
Ottawa, ON K1V 0M7

Email advertising materials for website to Janet Wilson at ltranch.wilson@gmail.com
Email advertising materials for the Newsletter to Darlene Turner at htebazile_dt@yahoo.ca

Thank you for supporting the CFHA Website and Newsletter.
We look forward to working with you promoting Norwegian Fjords in Canada.