

## MINUTES FOR CFHA DIRECTOR'S MEETING JULY 4/18

**Meeting began at 7:03**

**Those in attendance were: Gordon, Greg, Amy, Alex, Mikayla and Dana, Cat was missing**

**Greg made a motion to accept the agenda with the two changes made by Gordon and Amy seconded it and all were in favor.**

**Mikayla made a motion to accept the minutes from the May meeting and Alex seconded it and all were in favor**

### NEW BUSINESS:

**Gordon asked someone to make a motion to send Brian Jensen to the 2019 International Fjord Horse as a representative for the Canadian Fjord Horse Association with a medal to be presented from us.**

**Amy made a motion and Greg seconded it and all were in favor. Motion was passed.**

### Promotions:

**Alex has been really busy with promotions and said we have had over a thousand people looking at the new site and she has started an Instagram site for us that connects with Facebook. Mikayla started the site and Alex has been adding to it and it is very popular.**

**Alex shared with us some ideas for stickers that we could have printed to sell and we are to look at what is presented and tell her which ones are our favorite. Alex made a motion to give her a budget of \$300.00 to order 100 stickers for us to sell once everyone has selected which one they like the best and Greg seconded the motion. All were in favor and the motion was carried.**

**Once the stickers are ready we will find out the total cost per sticker and determine a price to sell them for.**

### **Web Responsibilities:**

**The responsibilities for each director have been a little vague so we asked who wanted to do what. Alex has been doing a lot on social media so that is her responsibility along with promotions**

**Amy volunteered to do the Web-site and Newsletter.**

**Mikayla will still be involved with advertising.**

**Amy will look at the web-site and update it. Dana will send Amy Tracy's e-mail.**

### **Tote Bags**

**Dana is to ask Aja and Dayna if they can share pictures of themselves with their tote bag for the web-site and the newsletter.**

## **OLD BUSINESS:**

**E-motions- Greg made a motion for Ron to pay Banks Printing, Dana for postage and Amy for postage for the Newsletter and Mikayla seconded it and all were in favor and motion was carried.**

## **Pictures of Fjord horses eating from Nag Bags-**

**Alex said someone responded and she directed Nag bags to them and hopefully they will have an updated picture for advertising in our newsletter.**

**Green Guard also requested a picture and Alex sent them some of her horses and hopefully they will use them in their advertising.**

**President's message- Gordon thought it would be great to have each director give part of the message each issue and asked Mikayla to be the first one for the next issue.**

## **Registration Problem:**

**Greg made a motion to have CLRC make new registrations both electronic and paper versions to be sent out by registered mail to owners of non-compliant mares that failed the 3<sup>rd</sup> generation requirement that was amended in 2013. The papers are to state that off-spring from these mares will be expected to pass the 4<sup>th</sup> generation inbreeding set out by Agriculture Canada. Amy seconded it and all were in favor and the motion was carried.**

**Meetings for the rest of the year will be Aug 14, Sept 11, Oct 9, Nov 13, and Dec 11. The meetings will be held at 7:00 pm Alberta time.**

**Mikayla made a motion to adjourn the meeting at 7:48 pm and Alex seconded it and all were in favor.**