

## Minutes for CFHA Director Meeting Jan 18/15

Meeting started 3:05 pm

Attending: Aja, Dayna, Linda, Leala, Sheila, Dana

Agenda adopted by Leala and seconded by Dayna

Change must be made in the November minutes before they can be adopted

Old Business:

GST:

Cleared up in an e-mail from Ron Black and we do not charge GST

Leala to ask Ron if we can change the Link to directly go to CFHA form so the confusion of GST will not keep presenting itself

Advertisers:

Leala will connect with Ron Black to find out who has not renewed their ads

We will keep looking for new advertisers

Evaluations in US:

Carol has offered to represent the CFHA and that was okayed by Board

Carol would like to talk to other Fjord Associations about uniting on creating educational tools, such as a database which would educate members on various topics such as conformation and be accessible to all groups.

New Business:

Replacing board Member who stepped down:

Gordon Fulton will be asked if he is interested in joining the board and if not we have several others who might be interested

NFHR evaluation in Nova Scotia:

Aja to contact them to get more information and ask if it is open to Canadian breeders also

AGM:

Date set for March 7 at 1:00 Alberta time

Dana to do agenda and contact Carol on information for tele-conferencing

Promotion/goals 2015:

We must start promoting our breed more

Aja, Dayna and Dana to look into to the Mane Event in Red Deer in April

Updating website:

Leala suggested we update pictures on our website and Dayna is to make up an article to go in the newsletter requesting pictures or videos for the website and possibly be used for promotions events. Discussion on whether we could use evaluation video made by Pat Wolfe and it was suggested we could as we paid to have it done.

Sheila to check with Ron on who has paid for farm advertising go make sure website is current

Facebook page:

Sheila was to put information on about ordering the newsletter

Next Meeting: Feb 15/15

Meeting ended: 4:14 pm