

MINUTES FOR CFHA DIRECTOR MEETING OCT 15/19

Gordon called the meeting to order at 7:10

Those in attendance were Gordon, Amy, Alex, Janet and Dana

Amy made a motion to accept the agenda with the addition of Web-site under old business and Alex seconded the motion and all were in favor and the motion was carried.

Alex made a motion to accept the minutes from the September meeting. Amy seconded it and all were in favor. Motion was carried.

OLD BUSINESS:

Promotion Re-wording.- Alex is working on it and should have something for us by our next meeting.

Alex reported that we now have 1320 members on our Facebook Web-site and 160 on Instagram so we are slowing getting out to new people.

Alex is going to write up some information about the new stickers so it can be added to the web-page and the newsletter. We are also going to get it sent out to the members with our membership renewal.

Web-site-Janet has talked to Tracy about the updating of our web-page and the cost has significantly been increased and while we had a motion to pay the initial cost we will have to have another motion to up the amount by e-mail. Our web-site is not mobile friendly and we must get this update done. Janet is going to be working with Tracy and if anyone has any suggestions on changes they should send them to Janet. Janet must get herself added to the web-site and the newsletter and get Greg's name off the list. Gordon asked Janet to do an article on herself to introduce her to the members with a picture with a horse and send it to Darlene soon for the newsletter.

OLD BUSINESS:

1. Elections- One of our Eastern Directors term is up in January of 2020 so we must start asking for a new Eastern director. Gordon is going to do a request article in the newsletter and we should get something added to the web-page. Dana and Gordon to work on this together. We want to avoid having to do a mail-out ballot if possible.

2. Mail out for membership renewal- Dana has the form to fill out and should we ask that at the same time our advertisers from the newsletter and web-page be asked to re-new their ads. It was decided that it should. Amy made a motion to add the advertisers to our mail out and Janet seconded it and all were in favor. Motion was carried. We want to add a little blurb about our stickers at the same time.

3. By-law change- We talked about a by-law that has confusing wording Janet and Gordon are going to look at it and present it at the next meeting to be sent out with our AGM information.

4. Introduction of our new Registrar- We have had lots of e-mails on how to register horses and we want to be able to give them the information on who to contact at CLRC with the e-mail and phone number so they can be given the proper information. Gordon is to ask Jim to forward us that information and we will also add that to the web-page and newsletter.

5. We have a Vet doing some articles now for our newsletter and we want to find a way to show them some appreciation for their commitment to the health of our horses. Dana will pursue this and get back to the directors when she has some cost information.

Next meeting date: Nov 19/19 at 7:00 pm Alberta time

A motion to adjourn the meeting was made by Alex at 8:21 and seconded by Janet all were in favor.