

Minutes for CFHA Director Meeting Feb 12/19

Meeting began at 7:05

Those in attendance were: Gordon, Greg, Mikayla, Alex and Dana

Amy sent her regrets and Cat was absent

Greg made a motion to accept the agenda with the addition under New Business and Mikayla seconded it. Motion was carried

Mikayla made a motion to accept the minutes from the January meeting and Alex seconded it. Motion was carried

OLD BUSINESS:

E-MOTIONS-Motion was made by Mikayla to pay Dana for expenses from AGM mailout and Alex seconded it and motion was carried.

Stickers-Alex told us that we can't use the one we were going to because it is patented by Nickers Stickers so she is waiting to see if we can get a discount if we order in large bundles. If we can't then she is going to talk to Darlene about coming up with a new design that would be just for our Association.

Business Cards- Greg has not been able to work on this so Alex volunteered to take it over and find a printer to do it for us. Greg is going to send the design to Alex and let her run with it.

NEW BUSINESS:

Advertising and the Newsletter- We have had a crazy time trying to track down advertisers for our newsletter and have had everyone involved which we have decided does not work. We need to have one person in charge and invoices need to be send out to people and when they are paid by pay pal, mastercard or checque that person needs to be the one let know about this so they can keep track of who has paid

and who has not paid to avoid all the confusion. This information then needs to go from that person to Darlene so she knows who to include in our newsletter. All paid web-page ads should be forwarded to Tracy to add them. Mikayla is in charge of advertising at this time and so all communication should be sent to her. If Ron receives a payment with a copy of the invoice he should make a copy of it and mark it paid, when paid and how paid and send a copy then to Mikayla. Amy will notify Mikayla of all pay pal payments and that should help keep the confusion to a minimum. Dana will send to Mikayla a copy of the invoice that was sent out last year. We are short a few advertisers so if anyone has suggestions on people to add please let Mikayla know with the contact information. The Newsletter is currently costing us about \$900.00 an issue so we may have to look at going to a different format in the future. This \$900.00 is not presently being covered by advertisers. This is to be discussed at the AGM in March.

Next meeting is Tuesday, March 26/19 at 7:00 pm Alberta time.

Alex made a motion to adjourn the meeting at 7:45 and Greg seconded it and all were in favor.